



**Whole Foods Market New Taste of the Upper West Side
May 20-21, 2011**

MEDIA REGISTRATION APPLICATION

Application deadline: May 3, 2011.

****Please fill out one application per person including all crew members****

CONTACT INFORMATION

Name: _____ Title: _____

Address: _____

Telephone: (O) _____ (M) _____ (F): _____

Email: _____

PUBLICATION/OUTLET INFORMATION

Primary Publication/Outlet: _____

Form (*please circle*): **NEWSPAPER** **MAGAZINE**

Frequency (*please circle*): Daily Weekly Bi-Weekly Monthly Quarterly Other

Distribution (*please circle*): Regional National International

Circulation: _____

TV

Distribution (*please circle*): Regional National International

Call Letters: _____ Network: _____

Program Name: _____

RADIO

Distribution (*please circle*): Regional National International

Program Name: _____

